

Requirements for New Zealand Trade Mark Applications

1. Applicant details
Full name and business or residential address of the applicant.
If there are joint applicants the name and address of each applicant should be supplied.
2. Goods or Services
The full range of goods or services covered or proposed to be covered by the trade mark.
3. The mark
A clear representation of the trade mark. If colour is to be claimed we need a colour representation.
4. If convention priority is claimed:
 - the date of the basic application;
 - the country in which the basic application was filed;
 - the goods and services to which the claim relates; and
 - if the application is for a series of trade marks it must state to which marks in the series the claim relates.

The above details of the convention claim must be filed within two working days of filing the application.

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